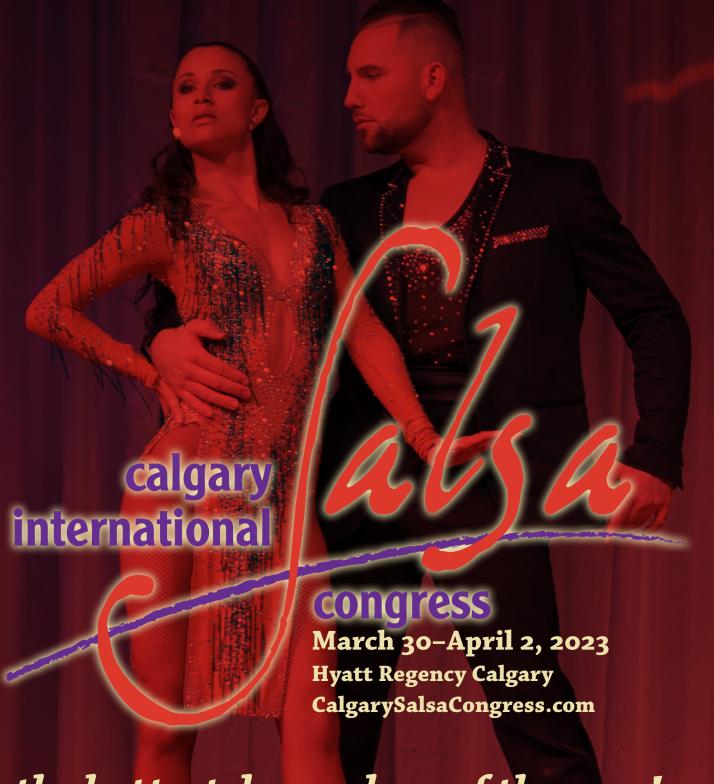
Alberta Dancesport, Salsa Rica Productions, and the Alberta Dancesport Foundation present the 14th annual



the hottest dance show of the year!





ALBERTA
DANCESPORT
FOUNDATION



Kelly Lannan: 403.560.0842 kelly@salsarica.ca

December 9, 2023

For Immediate Release

The Latin dance community continues to recover post pandemic with the return of the Calgary International Salsa Congress!

It is no secret that the past 3 years have been devastating for the arts community.

Local dancers, and directors of the Calgary International Salsa Congress: Eric Caty and Kelly Lannan are determined to see the success of the Latin and Ballroom dance community, post pandemic!

The Calgary International Salsa Congress saw its most successful year in 2022- the exact weekend that Canada opened their boarders after a long Covid-19 shut down! Local artists, dance schools who survived the lock down, and enthusiastic ticket holders enjoyed the event's triumphant return. This year, the Calgary International Salsa Congress has even more to celebrate. Directors Eric and Kelly have been on the road all year. Live, in-person events are over capacity, competitions are better attended than ever. The arts are back.

After a very successful judging season, the Calgary International Salsa Congress is proud to announce an exclusive partnership with Oaxaca la Capital Salsera de Mexico – one of the most prestigious salsa dance competitions in Mexico. For the next many years, the most talented dancers from Mexico will light up the stage at the Calgary International Salsa Congress. 2023 will feature celebrated multiple time World Salsa Champions from Oaxaca, Mexico, Jorge and Maria.

The Calgary International Salsa Congress will again celebrate Canadian talent:

- 9x World Bachata Champions Harold and Regan (Winnipeg/Cuba) of Americas got talent fame
- 5x World Salsa Champions <u>Adriano and Samantha</u>, who currently starring on the tour of the hit Canadian dance show <u>La Revolution</u>.
- Newly crowned World Professional Salsa Champions <u>Jhaime and Sacha</u> will also grace the stage in Calgary.

The Calgary International Salsa Congress will feature again:

- World Salsa Champion <u>Anya Katsevman</u>
- · Star recording artist from the movie El Cantante with Jennifer Lopez and Marc Anthony, Edwin Rivera
- Global Salsa Summit owner <u>Billy Fajardo</u>
- Local professional dancers will share the stage with these international superstars and present their recent work!

Don't miss the opportunity to celebrate the return of the Latin dance community in Calgary!



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Event Schedule

Thursday, March 30, 2023

9pm-2am Pre-Congress party, Thomsons, Hyatt Regency Calgary

Friday, March 31, 2023

4pm Competitions

Professional Showcase and Heated Competitions

Amateur Showcase, and Solo Competitions

8:30pm Local and Amateur Showcase featuring our international guests

11pm-3am After Party (Social dancing)

Saturday April 1, 2023

9am-4pm Workshops

4pm Pro-Am Showcase & Team Competitions

8:30pm Showcase

11pm-3am After Party (Social dancing)

Sunday April 2, 2023

10am-4pm Workshops

4pm Competitions

8:30pm Closing Party opens

9pm Showcase

11pm Masters Jack and Jill

Social Dancing until 2am



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Featured Artists



Jorge y Maria

Mexico

Jorge Martinez and Maria Catalan are celebrated World Salsa Champions from Mexico.

They are known internationally as Salsa Na'Ma champions for their winning solo competitions, as judges and presenters of the Oaxaca Salsa and Bachata Festival.



Edwin Rivera
Los Angeles

Edwin Rivera was featured in the movie *El Cantante* with Jennifer Lopez and Marc Anthony, and on the on popular South American television show *Let's dance*, *Rojo Fama Contrafama*.

Edwin has been a producer of the Los Angeles Salsa Festival and the World Latin Dance Cup. He is artistic director of many congresses including the New York International Salsa Congress.

Edwin works with Fania Records on their *We Love to See You Dance* series on YouTube, and Monster Products' "The Monster Sound of Latin" initiative. Edwin is an influential artist in the Latin dance and music community as a dancer, DJ, and music producer.



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Featured Artists



Harold Rancano and Regan Hirose

Canada

Harold Rancano and Regan Hirose, 9-time World Bachata Cabaret Champions, are a Latin dance couple best known for their energetic flair and acrobatic flips and tricks on stage. This flavourful couple has achieved plenty of success on both a national and international level and have been featured artists on *America's Got Talent*.



Adriano and Samantha

Montreal

World Salsa Champions Adriano and Samantha will join us in Calgary for the first Salsa congress in Canada in three years!

Adriano and Samantha are stars of Canadian television show *Revolution*.

They are 5-time World Salsa Champions, and directors of Nova Era Productions in Montreal.



Anya Katsevman

New York

Anya Katsevman has starred in the touring shows of *Dancing with the Stars* and *Burn the Floor*, she has performed for U.S. President Barack Obama and performed with El Gran Combo at Madison Square Gardens.

Anya is an undefeated 2-time World Salsa Champion On2. Anya is celebrated around the world for her choreography and coaching.



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Event Organizers

Kelly Lannan and Eric Caty

Eric and Kelly are the owners of Alberta Dancesport, the directors of Salsa Rica Productions, and the organizers of the <u>Calgary International Salsa Congress</u>, the <u>Edmonton Ballroom and Salsa Gala</u>,

<u>Ultimate Latin Dance Championship</u> and the <u>Montreal Salsa</u>

Fest.

Eric and Kelly are proud to be choreographers on So You Think You Can Dance Canada, and to have been finalists at many World Professional Salsa Championships. Eric and Kelly judge, teach, and coordinate competitions at many events including the Global Salsa Championships at the Summit.





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What is Salsa?

Salsa is the world's most popular dance. Salsa has no age or colour, and is a perfect pastime or passion for anyone. Tens of thousands of Calgarians can tell you why. Salsa is a social, fun, passionate and energetic dance that people from all walks of life can enjoy at any time, anywhere in the world.

Every night of the week you can find people attending a salsa class in Calgary. Expo Latino, held every August, is Calgary's second largest festival, drawing crowds of over 80,000 people

each year. The premiere of ABC television's immensely popular Dancing with the Stars drew an audience of 22 million people. Compare that to the audience of 200 million people around the world who watched the 2005 World Salsa Championships on ESPN.

Salsa dancers range from people who grew up with Latin music, to young professionals and university students, to married couples or singles looking to meet new people, to seniors looking to get active. Salsa has no age or colour, and is a perfect pastime or passion for anyone.

The Calgary Salsa Congress is the one time of the year where the Calgary community comes together alongside Salsa dancers from around the globe to celebrate, share, learn, and be inspired.

